The Rant

2019 Edition



Cosmology

- 1965- HEA allows Title IV for career Education
 - National accreditors arise
 - Career education expands
 - High sector fragmentation
- 1980s- Expansion
 - Degree programs
 - UOP and others
- 1990s- IPOs & Publics
 - Expansion continues
 - Consolidation through mid 2000s

Cosmology

- 2008 Obama Era Begins
 - GE, BDR, Audit Guide
 - AG attacks
 - Assault on ACICS
 - Failures & executions: Corinthian, ITT, Marinello, Westwood, Anthem, ECA, Vatterot, Dream Center
- 2016 Relief under Trump
 - Rollback of regulations
 - Disassembly of hostile USED led attacks
 - Focus devolves to the states

An Universe

What Forces are Pulling the Sector?

Economy

Economy

- 10 year economic expansion
 - Unemployment at a 50 year low
 - Economy growing despite headwinds
 - Wages rising
 - Labor shortage bringing people back into the workforce
- What role does our countercyclical sector play in this economy?

Politics

Political

- Enormous impact on our sector
 - Total failure of Republicans to make permanent change while in control
 - Need to have friends on both sides of the aisle
 - Impact of President elections
 - Coordinated efforts in state legislatures
 - Powerful forces allied against us... Donna Shalala? Seriously.
 - Efforts to take down occupational licensure
- Where are our friends and how do we navigate this election year?

Ownership Identity

Ownership Identity

- Who we are as owners is changing
 - Large publics are nearly all gone.
 - Wave of non-profit conversions continues.
 - Rise of the regionals
 - Private equity is back, but Are they?
 - Family owned schools & generational change
- What do we look like as owners in 10 years? 20?

School Funding

School Funding

- Schools need money to operate.
 - Traditionally students pay, up front, with no guarantees of success.
 - Change is coming.
 - Our students don't have the money or the credit without Title IV.
 - Title IV is here now, but will it always be and at what cost?
 - Schools pushed to ISAs, partnerships with employers, and other models.
- What's the future of school funding if not up front tuition?

Technology

Technology

- Technology impacts everything.
 - OPMs
 - On-line education goes mainstream.
 - More options for students and more opportunities for schools.
 - Reams of data on outcomes.
 - Challenges to traditional teaching methodologies.
 - Coding academies, micro certificates, and more.
- Where is this all taking us?

Driving Towards Daylight