

Innovations in Employer Engagement & Placement:

Optimizing Campus Operations with Tech-Enabled Career Services

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GURNICK EDGE

Career

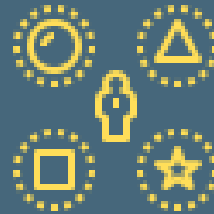


COVID - What Did We Learn?

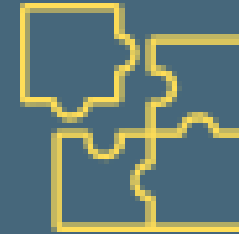
Changes for the better.



Student
Engagement



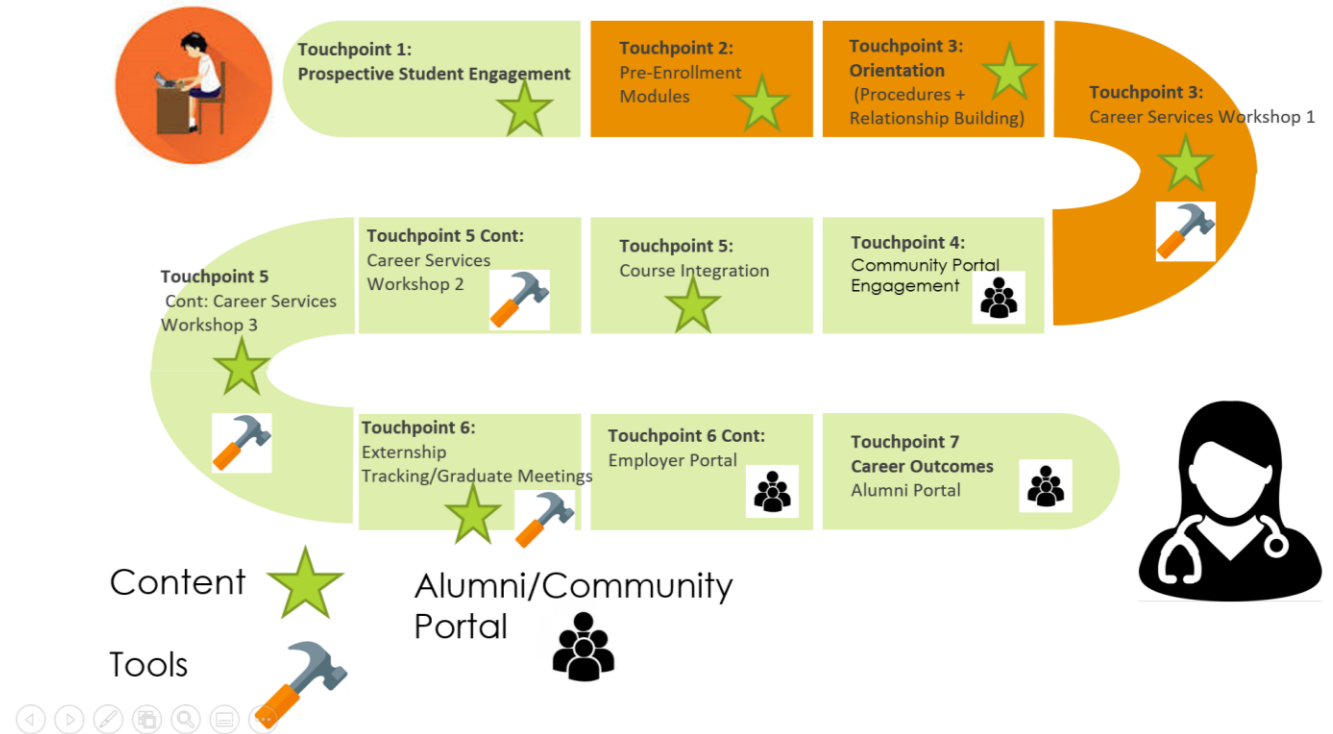
Centralization &
Redeployment



Automation

Student Engagement

Career EDGE – A Student Lifecycle Approach to College and Career Readiness





One on One Coaching

- Flipped Classroom
 - Send Students to the Toolkit FIRST and then come to you for a live one on one
 - Optimal Resume
 - Big Interview

TOOLKIT



Group Facilitation

Content adapted for online facilitation

Online conferencing platform & training

Ensure value of each engagement (*Hint – do students leave with something in hand?)

Group Facilitation

Becoming an Effective Online Student

Effective Communication and Networking

Professional Branding

Best Job Search Strategies

Preparing for the Interview

The Interview Process

Answering Difficult Questions

On the Job Success

Planning for your Future



Self-Service

STUDENT SUCCESS

GETTING TO
KNOW YOURSELF

MANAGING CHANGE
+ YOUR ATTITUDE

GOAL SETTING

LEARNING TO LEARN

BECOMING A
SUCCESSFUL
ONLINE STUDENT

TIME MANAGEMENT

PERFORMANCE
+ STUDY SKILLS

CULTURAL DIVERSITY
+ CONFLICT
RESOLUTION

FINANCIAL LITERACY

PROFESSIONAL DEVELOPMENT

COMMUNICATION
+ NETWORKING

TODAY'S
JOB SEARCH
STRATEGIES

BRANDING: RESUME,
COVER LETTER,
JOB APPLICATION,
ONLINE PRESENCE

PREPARING
FOR THE
INTERVIEW

THE INTERVIEW
PROCESS PART 2

ANSWERING DIFFICULT
QUESTIONS

WORKING IN TEAMS

ON THE JOB SUCCESS

WORK LIFE
BALANCE + PREPARING
FOR THE FUTURE



Workbook



Audio
Lessons



Assignments



Discussions



Quizzes



Videos

Centralization & Talent Redeployment

Roles no longer bound by geography...Hmmm



Student
Coaching

Employer
Engagement

Tech
Enabled

Dashboards

Employer Portals

**GURNICK EDGE**

CANDIDATE SEARCH RESOURCES PROFILE COMPANY JOBS ARTICLES TUTORIAL COMMENTS LOG OUT

Welcome to our Employer Dashboard!
Follow these steps below

1
SEARCH
for candidates

2
SAVE
to your account

3
CONTACT
career services

4
HIRE
your next employee!

5
VERIFY
tell us about your hire


Career TEAM
Harrison Tonne - Marketing
harrison@careerteam.com

★ MY SAVED CANDIDATES

**Harrison Tonne**


**Beckie Jo Smith**


**Monica Marie Stevens**


[VIEW ALL](#)

CONTACT CAREER SERVICES

Type your question here and someone from Career Services will contact you within 24 hours.

[SEND](#)

SUGGESTED CANDIDATES

YOUR CAREER SERVICE PARTNER HAS SUGGESTED THE FOLLOWING CANDIDATES FOR YOU.

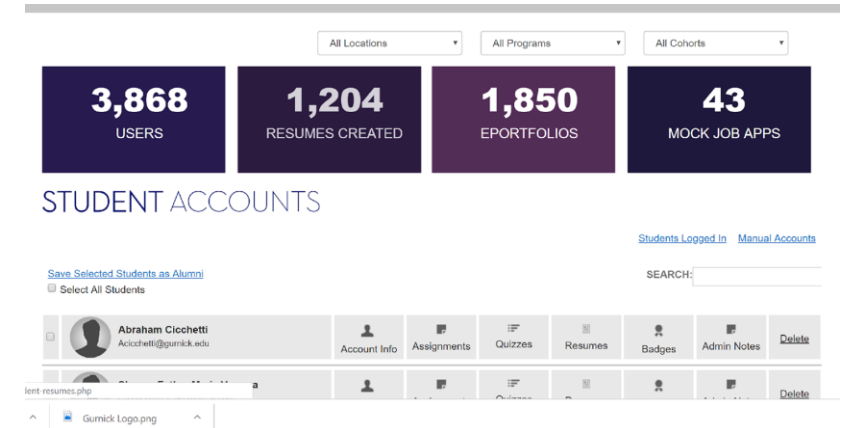
**Trisha Garcia**


**Tuowanda Salgado**


Tech Enabled

Create greater insight and efficiency for Career Services with enterprise level administrative reporting

- Career Services Insights:
- Students - Job Ready?
 - Career Preferences
 - Resume, Cover Letter, etc.
- Employers:
 - Activity
 - Communication
 - Jobs Posted
 - Keywords Searched
- Alumni
 - Activity & Engagement
 - New Positions
 - Job Searches



EMPLOYER ACTIVITY

SEARCH ACTIVITY

Search Keyword	Search Parameters	Total Results	Clicked Page Number	Searched Date
	Work Shift Preference: Per-Diem Licenses/Certifications: LVN - Licensed Vocational Nurse	53	1	09/13/2018 09:36 AM

Profile Views

Student Name	Student Email	Viewed Date
Kristina Kirby	kristinamariekirby@gmail.com	09/13/2018 01:36 PM
Kristina Kirby	kristinamariekirby@gmail.com	09/13/2018 01:30 PM
Sharon Knuth	sharonschoenfeld@yahoo.com	09/13/2018 01:27 PM

STUDENT ASSIGNMENTS

Student Success

Professional Development

Toolkit

Interview Simulator

Name Of Tool	Completed	Attempted / Incomplete	Not Attempted
Resume Builder	9	28	111
Mock Job Application	9	5	134
ePortfolio	0	10	138
My Cover Letter	1	3	144
Thank You Letter	0	2	146

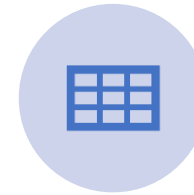
Automation



Paperwork -
Waivers,
permission forms,
etc.



Surveys



Timesheets



Evaluations



****SIS Integration
Required!**

Externship:

Automated SIS Integration Checklist Timesheets

Harrison Tonne Timesheet

Jump to Month: [June](#) | [July](#) | [August](#)

March 04 - March 15 TOTAL HOURS: 13.6

Work Timesheet Career Training Timesheet

	Monday 03/04	Tuesday 03/05	Wednesday 03/06	Thursday 03/07	Friday 03/08	
In	8:00 AM	8:00 AM	8:00 AM			
Out	9:00 AM	1:11 PM	3:20 PM			
In						
Out						
						Week Total
Total	1	5.2	7.4			13.6
	Monday 03/11	Tuesday 03/12	Wednesday 03/13	Thursday 03/14	Friday 03/15	
In						
Out						
In						

Pending Grad Forms

EMPLOYMENT VERIFICATION REQUEST FORM

Graduate Name	<input type="text"/>	Student ID:	<input type="text"/>
Program:	<input type="text"/>	Graduation Date:	<input type="text"/>
Campus:	<input type="text"/>		

Please review and verify the following employment information:

Company Name:	<input type="text"/>	Employer Code:	<input type="text"/>
Address:	<input type="text"/>	City/State/Zip:	<input type="text"/>
Phone :	<input type="text"/>	Fax:	<input type="text"/>
Website:	<input type="text"/>	Exact Job Title:	<input type="text"/>
Supervisor (first/last):	<input type="text"/>	Job Duties:	<input type="text"/>
<input type="radio"/> Part-time*	<input type="radio"/> Full-time	<input type="radio"/> PRN	<input type="radio"/> Temp
Employment Dates:	<input type="text"/>	To:	<input type="text"/>
Hourly Wage:	<input type="text"/>		

What is the best time to reach you by phone for a verbal verification?

- Automated
- SIS integration
- Waivers
- Student release
- Waiver of employment release
- Employment verification request

Tech-Enabled Career Fairs



INTERVIEW SIMULATION TRAINER

START

INTERVIEW

SAVE + REVIEW

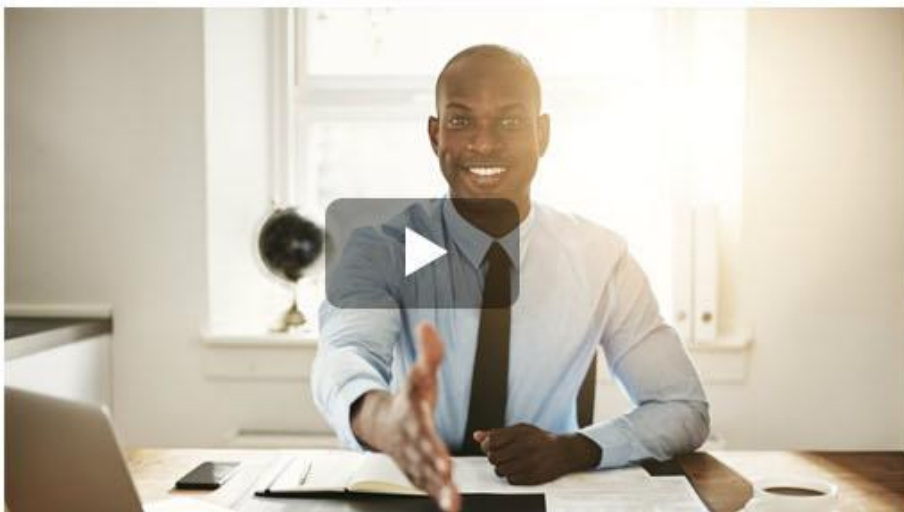
QUESTION 4 OF 15

Why did you leave your previous job?

Get Coaching



Interviewer



You



2:45

Record

Save + Next

And we continue...the never-ending pivot...how do these changes impact our staffing model?

Job Title?

Qualities we look for:

- *Consultative Sales Approach*
- *Intrinsic Curiosity*
- *Confirm Commitments*
- *Passion*
- *Drive*

We are here for you!

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