



Dear CAPPS Member,

On behalf of the Board of Directors and staff, I would like to invite you to our upcoming Legislative Policy Conference on April 18-19, 2023, at the Downtown Sacramento Embassy Suites Hotel.

California is a large, confusing, and often contradictory State. Its politics even more so. As the State Legislature has become heavily Democratic and more and more progressive, its vision and goals for the future are sometimes not in sync with the voting public. On more than one occasion, the electorate in the form of ballot initiatives has caused the Legislature to make course corrections. From the very left coasts to the more conservative inland and rural areas, our State does not fall into easily predictable patterns. Add to the mix an ambitious Governor who has his own agenda, and the result is a State that can be very hard to understand and even harder to do business in.

These are some of the reasons that CAPPS has for over twenty years offering up on a yearly basis a specific Conference devoted to bringing clarity to the Private Postsecondary Sector's relationships between our schools and the State and Federal Legislative Policies that affect them.

This year our Conference is focused on newly introduced bills and last year's State Legislation that became effective on January 1st. We will bring experts to talk about the reauthorizations of the Bureau for Private Postsecondary Education, the Nursing Board, and the Vocational Nursing Board. Other State Agencies dealing with student loans and privacy will also be discussed.

You will hear from former Assemblymember Mr. Chad Mayes about how Capitol Life works, and we will have a Political Action Committee Reception for current member State Senator Josh Newman (D-29). Mr. Rob Lapsley, a long-time Capitol observer, will be giving us insights as to what is trending in California and as a

special treat, Dr. Leah Matthews, Executive Director of DEAC, will speak on the current state of Distance Education in America.

When Republican Presidents are in power, we experience an avalanche of State bills aimed at our sector. Currently the reverse is true. The Biden Administration has focused on our Sector like a laser beam. They have launched multiple initiatives that affect all of us. We are fortunate to have two experts, Jason Altmire, President/CEO of CECU, and Cecil Kidd, Executive Director of the American Association of Cosmetology Schools (AACCS). Mr. Altmire will be discussing the Defense to Borrower litigation filed by the Texas Association of Private Schools and other national issues, and Mr. Kidd will be discussing actions AACCS will be taking in regard to the proposed new regulations on Gainful Employment.

Knowledge is power and this one and a half day Conference is designed to make you as powerful as we can. In a State as large, complex, and contradictory as ours, we feel that this is the right thing to do at least once a year. I hope you agree and register to attend on our website www.Cappsonline.org.

Take Care and Hope to see you in April!

A handwritten signature in cursive script that reads "Robert W. Johnson".

Robert Johnson
CAPPS Executive Director