



ADVANCE_360
EDUCATION

NAVIGATING THE INTERPLAY BETWEEN THE CALIFORNIA ECONOMY, EDUCATION AND ENROLLMENT MARKETING STRATEGY

Insights for Enrolling Students
In Post-Secondary Education Programs



Advance 360 Education is pleased to be the 2024 CAPPS Visionary Sponsor.



THE PANEL



Fred Carini

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VP Marketing
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Bill Brown

CEO
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Anthony Espinoza

VP Digital Strategy
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Moderator

Sarah Holmes

Senior Account Executive and Admissions Trainer
Advance 360 Education





The intricate relationship between California's economy, education landscape, and the strategic marketing efforts to attract and enroll students.

Perspectives on:

- Interregional migration and the importance of brand
- Minimum wage, job trends, workforce demands and evolving employer education requirements
- Cost of education and income inequality
- Technology, automation and implications for education and job opportunities



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QUESTIONS?

VISIT US AT BOOTH #1

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