

A WEBINAR FOR CAPPS MEMBERS

Cybersecurity: Are You Protecting Your Digital Campus?

Presented by Scott Kreisberg

What We'll Cover Today



Welcome and Introduction

Brief overview and speaker intro



Understanding the “Cybersecurity Poverty Line”

What it means and why it matters



The Physical vs. Digital Security Lens

Drawing parallels for clearer understanding



Practical Steps to Improve Cybersecurity

Actionable recommendations for schools

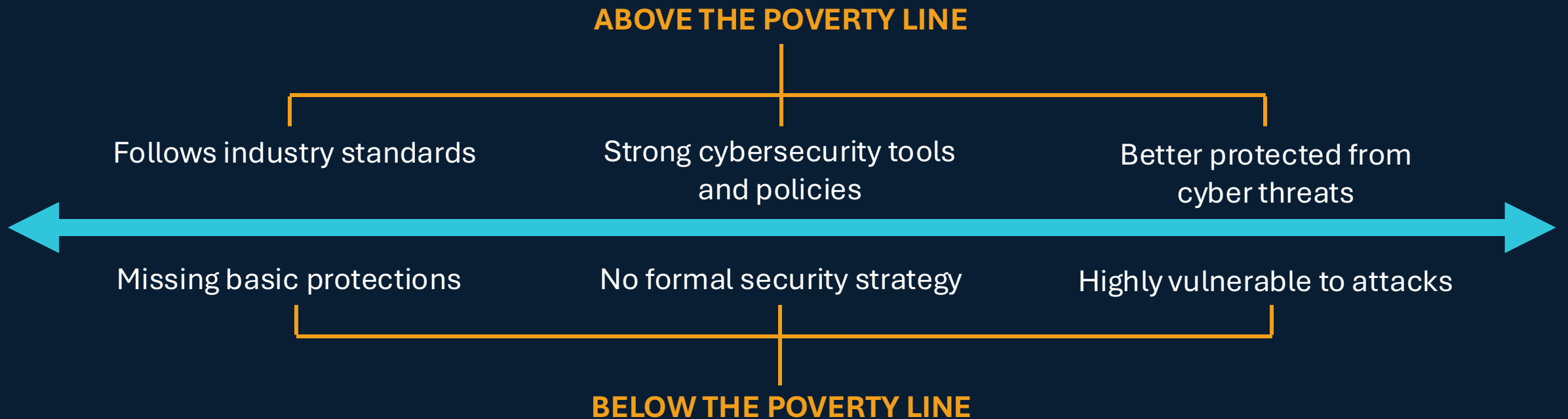


Q&A Session (Time Permitting)

Opportunity to address your questions

What is the Cybersecurity Poverty Line?

A way to describe the gap between organizations that are well-protected by cybersecurity and those that aren't. It's not only about budget—it's about priorities and action.



Physical or Digital—Security Should Look the Same

SECURE CAMPUS

Fenced perimeter
Security cameras
Access control



UNSECURE CAMPUS

Open access
No surveillance
Unlocked doors

Imagine how this translates to your school's digital space...



Digitally Gated Campus = Above the Poverty Line

- 🔒 Campus Security Guards = Dedicated cybersecurity teams or managed services.
- 🔒 High Fences = Firewalls and network protections.
- 🔒 Surveillance Cameras = Intrusion detection and monitoring systems.
- 🔒 Security Audits = Regular risk assessments.

Under Protected Campus = Below Poverty Line

- 🔒 Weak Locks = Default passwords or no multi-factor authentication.
- 🔒 No Fences = Lack of firewalls or network security.
- 🔒 No Cameras = No threat detection or monitoring.
- 🔒 Improvised Barriers = Reliance on outdated tools or luck.





Protect Your Cyberspace as You Would Your Campus

Your campus has locks, cameras, and alarms—your **cyberspace** should too.

Weak digital defenses invite attacks, just like unlocked doors.

Hackers go after **easy targets**, not just valuable ones.

Schools with **limited resources** are often the most at risk.

A photograph of several students in a classroom or computer lab, sitting at desks and working on laptops. The lighting is warm and focused on the students.

Protecting Students, Data, & Trust



You're a prime target — student, financial, and health data are highly valuable



High-net-worth families increase the stakes



Compliance is critical — FERPA, CCPA protect your school and your reputation



Cyber attacks on education rose 75% in 2024



Most schools lack strong defenses

Cybersecurity isn't optional—it's critical to your mission, your reputation, and your community's trust.

The Real Cost of Falling Below the Line

- \$ FERPA violations and legal risk
- \$ Ransomware attacks demanding large sums of money and halting classes
- \$ Loss of trust and enrollment
- \$ Small schools are major targets

Being below the cybersecurity poverty line isn't just risky—it's costly.





How to Protect Your School

Develop cybersecurity policies

Conduct risk assessments

Ensure backups and test incident response plans

Train staff and students on FERPA requirements

Resources to Help You Rise Above the Line

UTILIZE GOVERNMENT SUPPORT

CISA (Cybersecurity & Infrastructure Security Agency)

Free tools, training, and alerts

<https://www.cisa.gov>

BPPE (Bureau for Private Postsecondary Education)

Oversees compliance and standards

<https://www.bppe.ca.gov>

UTILIZE INDUSTRY SUPPORT

UL Solutions Cybersecurity Assurance Program (UL CAP)

www.ul.com/services/cybersecurity-assurance-program

MSSP (Managed Security Service Providers) Partnerships

www.OneStepSecureIT.com

These resources act like your school's digital security team—helping you stay protected, compliant, and above the cybersecurity poverty line.

Rising Above the Line— Together

- Launch targeted cybersecurity bootcamps
- Advocate for cybersecurity funding
- Create a CAPPS cybersecurity blueprint
- Foster peer-to-peer knowledge sharing





Why Schools Need a Cybersecurity Partner

- MSSPs have trained and certified experts that most schools don't have
- 24/7 threat monitoring & response
- Compliance Support (FERPA, CCPA)
- A must to be above the poverty line

MSSPs are like your school's digital security team—always on duty, always watching.



Strong Schools Maintain a Higher Standard



Treat Your Cyberspace Like Your Campus

Protect digital access just like physical doors and gates.



Build Layered Defenses

Use policies, training, tools, and expert support—like fences, guards, and cameras.



Partner With Experts

MSSPs can help schools with limited resources rise above the cybersecurity poverty line.



Stay Vigilant, Stay Compliant

Cybersecurity is ongoing—not a one-time fix.

Start Where You Are. Strengthen What You Have.

Let's Help You Move Above the Line

As a CAPPS member, you're not alone in this.



**Free Digital
Campus Security
Snapshot**

www.onestepsecureit.com/capps-snapshot

See if your school's digital defenses need attention.

Get a **Cybersecurity Scorecard** to find out if your school is above or below the cybersecurity poverty line.

Spot **major gaps**, like missing MFA or outdated systems, in a quick 30-minute review of public-facing systems.

Receive **3 practical steps** to boost your defenses. No sensitive data accessed. Non-invasive process.

Just like your physical campus, your digital space deserves strong gates, trusted guards, and constant protection.

Q&A

Let's Talk About Your Digital Campus

Let's explore how your school can build stronger digital gates, rise above the cybersecurity poverty line, and stay protected.



Let's Continue the Conversation

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